



Dear Dance Enthusiast:

Thank you for contacting Capezio®/Ballet Makers, Inc. Since 1887, when our founder, Salvatore Capezio, opened his shop on Broadway, our storied brand has been proud to support special events across the country. We are pleased you contacted us about yours.

Please visit the Capezio® website at www.apeziodance.com to learn about how Capezio® is continuing the tradition of its founder by giving back to the dance community. On the website, click on the "About Us" tab at the top of the home page, then click on the tab that reads "Capezio® Ballet Makers Dance Foundation History and Objectives." Here you can read the requirements for our Grant Program.

Because the dance community is so large, we unfortunately cannot participate in every event. Below, we list requirements you must meet for Capezio® to consider a donation or sponsorship. If you do not meet these requirements at this time, you may contact us again next year. After reviewing the requirements, if you decide you do meet them, please take a moment to answer the questions listed below, and we will consider your event for sponsorship or donations.

Respond by e-mail to Christie Artinger: Cartinger@balletmakers.com.

For the 2008 season, Capezio® will take applications under consideration from April 17, 2008 to January 1, 2009. All requests will be reviewed in January 2009, and will be selected by February 2, 2009. We will contact those selected by February 9, 2009.

REQUIREMENTS:

1. We do not sponsor individuals. We work with groups of five or more dancers.
2. The event occurs **after** February 2, 2009.
3. The event's core structure centers on dance.
4. The event can offer Capezio® some sort of editorial credit.
5. Capezio® can donate to or sponsor only one event per state.
6. This program does not offer group discounts. If you would like to inquire about discounts for groups, please contact our Retail Division at 1-877-5DANCER.

QUESTIONS:

1. When is your deadline to receive product. (Awards given **after** February 2, 2009.)
2. What type of support are you seeking from Capezio®?
3. What quantity, style No., sizes, sex and color of product do you require? If you are requesting product, please list the product in order of importance. For instance, if we are only able to provide part of your request, please list what is most important for your event/group to receive.

4. What kind of credit can you provide Capezio®? (For example: Free advertisement, website links, tickets to event, selling opportunities, mailing list, direct mail promotion, verbal promotion, brand publicity, etc.)

5. In what state and city will your event be held?

Sincerely,

Amy Sato / Christie Artinger

Corporate Marketing

www.capeziodance.com